Important content for written proposal

1. Introduction to exhibit theme and focus on species endangerment
2. Major animal description including scientific name, status, habitat, place in the food chain, causes of endangerment
3. Convincing argument as to why this animal should be showcased. Ex. Is it native to Iowa? Does it play a particularly important role in the ecosystem? Is it a keystone or flagship species?
4. Number of animals of each species to be kept in exhibit
5. How the animals are to be kept safe and comfortable through the Iowa seasons
6. Size of exhibit and off exhibit holdings
7. Availability of food and water
8. Explain how the exhibit will be cleaned
9. How has visitor safety and keeper safety been considered
10. Explanation of how the exhibit will complement existing zoo exhibits and draw visitors to the zoo.
11. Closing argument making a strong case for your exhibit to be selected.